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Who are your customers?

Current and future college students, faculty and administration

What are their needs?

Students need to better understand the teaching quality, difficulty, and style of professors they are taking courses from. Future and current students also need to see and understand how students at any particular university or university department are describing their classroom experience

What specific problem will you solve?

Students struggle to find out how other students at potential colleges and universities have described, in words, their classroom experience.

Students may be struggled to summarize the data at different websites and it is hard for them to get intuitive reviews by reading lots of comments.

Why do these problems need solved?

Students pay thousands of dollars for a college education and need to be informed about the quality of professors and universities in order to make good economic decisions.

Where are you going to pull the data from?

http://www.ratemyprofessors.com/

<https://www.forbes.com/top-colleges/list/>

<https://www.usnews.com/education>

https://www.timeshighereducation.com/rankings/united-states/2018#!/page/0/length/25/sort\_by/rank/sort\_order/asc/cols/stats